Alt Order #

\$750.00 NM

Deal #



**WMUR 100 South Commercial Street** Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
932136-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number **American Crossroads** issue 692 & 953

Broadcast Special Handling

Billing Calendar

10/02/12 - 10/08/12

Flight Dates

IDB# Advertiser Code | Product Code

Order #

932136

Cash

Billing Type

Agency Ref Advertiser Ref

Billing Address:

**Crossroads Media Attention: Accounts Payable** 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Send Payment To:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

4 WMURM

10/08/12

9:44 AM KELLY LIVE DAY

Line Start Da	te End Date	Description		Start/End Time	MTWTFSS	Lanath	Spots/ Week	Rate	Tuna		
Line Start Da	le End Date	Description		Start/End Time	MIWIFSS	Length	vveek	Kale	Туре		
1 10/02/12 Class of		5a Daybreak Ion Pre-emptible	<b>T</b>	5-6a		:30	0	\$1,500.00	NM		
Weeks:	Start Date 10/02/12		<u>1-11</u>	Spots/Week 4	<u>Rate</u> \$1,500.00						
Spots: #	Ch <u>Day</u> Ai	ir Date Air Tir	ne Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WMURTu 10	0/02/12 5:54	AM 5a Dayl	break	5-6a	:3	USPRTV1	9ACH		\$1,500.00	NM
2	WMURTh 10	0/04/12 5:13	AM 5a Dayl	break	5-6a	:3	USPRTV1	9АСН		\$1,500.00	NM
3	WMURF 10	0/05/12 5:23 /	AM 5a Dayl	break	5-6a	:3	USPRTV1	9АСН		\$1,500.00	NM
4	WMURM 10	0/08/12 5:28	AM 5a Dayl	break	5-6a	:3	USPRTV1	9АСН		\$1,500.00	NM
2 10/02/12 Class of		6a Daybreak Ion Pre-emptible	ζ	6-7a		:30	0	\$3,500.00	NM		
Weeks:	Start Date 10/02/12		<u>TWTFSS</u> - 111	Spots/Week 4	Rate \$3,500.00						
Spots: #	Ch <u>Day</u> Ai	ir Date Air Tir	ne Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WMURW 10	0/03/12 5:58 /	AM 6a Dayl	break	6-7a	:3	USPRTV1	9АСН		\$3,500.00	NM
2	WMURTh 10	0/04/12 6:54	AM 6a Dayl	break	6-7a	:3	USPRTV1	9АСН		\$3,500.00	NM
3	WMURF 10	0/05/12 6:09 /	AM 6a Dayl	break	6-7a	:3	USPRTV1	9АСН		\$3,500.00	NM
4	WMURM 10	0/08/12 5:59	AM 6a Dayl	break	6-7a	:3	USPRTV1	9АСН		\$3,500.00	NM
3 10/02/12 Class of		Good Mornir Ion Pre-emptible		7-9a		:30	0	\$2,500.00	NM		
Weeks:	Start Date 10/02/12	End Date 10/08/12 1	<u>1-1</u>	Spots/Week 3	Rate \$2,500.00						
Spots: #	Ch <u>Day</u> Ai	ir Date Air Tir	ne Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	Type
1	WMURTu 10	0/02/12 7:55	AM Good M	Norning America	7-9a		USPRTV1			\$2,500.00	NM
2	WMURTh 10	0/04/12 8:59	AM Good M	Norning America	7-9a	:3	USPRTV1	9ACH		\$2,500.00	NM
3	WMURM 10	0/08/12 7:25	AM Good M	Norning America	7-9a	:3	USPRTV1	9ACH		\$2,500.00	NM
4 10/02/12 Class of		KELLY LIVE		9AM-10AM		:30	0	\$750.00	NM		
Weeks:	Start Date 10/02/12		<u>TWTFSS</u> - 111	Spots/Week 4	Rate \$750.00						
Spots: #	Ch <u>Day Ai</u>	ir Date Air Tir	ne Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	Туре
1	WMURW 10	0/03/12 9:45 /	AM KELLY	LIVE DAY	9AM-10AM		USPRTV1			\$750.00	NM
2	WMURTh 10	0/04/12 9:58	AM KELLY	LIVE DAY	9AM-10AM		USPRTV1			\$750.00	NM
			AM KELLY		9AM-10AM		USPRTV1			\$750.00	
	A/B 41 15 B 4	. /	A B A 1/51 1 3/	/=/-	0.4.1.4.0.4.1.4		LICDDTU	OACII		Φ <b>7</b> 50.00	

9AM-10AM

:30 USPRTV19ACH



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser American Crossroads		Estimate Number 692 & 953
American Crossidaus	issue	092 & 933

							Spots/				
Line Start Date	e End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
5 10/02/12 Class of T	10/08/ <sup>2</sup> ime - Fixe	12 The d Non Pre-	<u> </u>	11-12p		:30	0	\$750.00	NM		
Weeks:	Start Da			Spots/Week 4	Rate \$750.00						
Spots: # C		Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate	Type
	/MURTu	10/02/12	10:58 AM The Vie		11-12p		USPRTV1	9ACH		\$750.00	
	MURW	10/03/12	11:59 AM The Vie	eW	11-12p	:30	USPRTV1	9ACH		\$750.00	
3 V	/MURTh	10/04/12	11:34 AM The Vie	eW	11-12p	:30	USPRTV1	9ACH		\$750.00	
4 V	VMURF	10/05/12	10:58 AM The Vie	•W	11-12p	:30	USPRTV1	9АСН		\$750.00	
6 10/02/12 Class of T	10/08/ <sup>2</sup> ime - Fixe	12 New d Non Pre-	rs 9 at Noon emptible	12-1230p		:30	0	\$1,200.00	NM		
Weeks:	Start Da 10/02/12			Spots/Week 4	Rate \$1,200.00						
Spots: # C	h <u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length				Rate	Type
3 V	/MURTu	10/02/12	12:15 PM News 9	at Noon	12-1230p	:30	USPRTV1	9ACH		\$1,200.00	NM
1 V	VMURW	10/03/12	12:28 PM News 9	at Noon	12-1230p		USPRTV1			\$1,200.00	NM
4 V	/MURTh	10/04/12	12:15 PM News 9	at Noon	12-1230p		USPRTV1			\$1,200.00	NM
2 V	VMURF	10/05/12	12:23 PM News 9	at Noon	12-1230p	:30	USPRTV1	9ACH	•	\$1,200.00	NM
7 10/02/12 Class of T	10/08/ <sup>2</sup> ime - Fixe	12 Who d Non Pre-	Wants to be a Milli emptible	or 1230-1p		:30	0	\$500.00	NM		
Weeks:	Start Da 10/02/12			Spots/Week 4	<u>Rate</u> \$500.00						
Spots: # 0	h <u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate	Type
1 V	/MURTu	10/02/12	12:53 PM Who W	ants to be a Millionaire	1230-1p	:30	USPRTV1	9ACH		\$500.00	NM
2 V	/MURW	10/03/12	12:52 PM Who W	ants to be a Millionaire	1230-1p	:30	USPRTV1	9ACH		\$500.00	MM
3 V	/MURF	10/05/12	12:52 PM Who W	ants to be a Millionaire	1230-1p	:30	USPRTV1	9ACH		\$500.00	MM
4 V	VMURM	10/08/12	12:54 PM Who W	ants to be a Millionaire	1230-1p	:30	USPRTV1	9АСН		\$500.00	NM
8 10/02/12 Class of T	10/08/ ime - Fixe	12 KAT d Non Pre-		3-4P		:30	0	\$750.00	NM		
Weeks:	Start Da 10/02/12	2 10/08		Spots/Week 4	<u>Rate</u> \$750.00						
Spots: # 0		Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	<u>Length</u>				<u>Rate</u>	Type
	/MURTu	10/02/12	3:14 PM KATIE		3-4P		USPRTV1			\$750.00	
2 V	MURW	10/03/12	3:22 PM KATIE		3-4P	:30	USPRTV1	9ACH		\$750.00	NM
3 V	/MURTh	10/04/12	3:23 PM KATIE		3-4P		USPRTV1			\$750.00	
4 V	MURM	10/08/12	3:47 PM KATIE		3-4P	:30	USPRTV1	9ACH		\$750.00	NM
9 10/02/12 Class of T	10/08/ ime - Fixe	12 ELL d Non Pre-	EN EF emptible	4PM-5PM		:30	0	\$750.00	NM		
Weeks:	Start Da 10/02/12		<del>- 1111</del>	Spots/Week 4	<u>Rate</u> \$750.00						
Spots: # C		Air Date	Air Time Descrip		Start/End Time	<u>Length</u>				Rate	
	/MURTu	10/02/12	3:58 PM ELLEN		4PM-5PM		USPRTV1			\$750.00	
	VMURW	10/03/12	3:59 PM ELLEN	EF	4PM-5PM		USPRTV1			\$750.00	
	/MURTh	10/04/12	4:47 PM ELLEN		4PM-5PM		USPRTV1			\$750.00	NM
4 V	MURF	10/05/12	4:56 PM ELLEN	EF	4PM-5PM	:30	USPRTV1	9ACH		\$750.00	NM
10 10/02/12 Class of T	10/08/ <sup>2</sup> ime - Fixe	12 New d Non Pre-	rs 9 at 5 emptible	5-6p		:30	0	\$3,000.00	NM		
Weeks:	Start Da 10/02/12			Spots/Week 4	Rate \$3,000.00						
Spots: # C	h <u>Day</u>	Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate	Туре
1 V	/MURTu	10/02/12	5:54 PM News 9	at 5	5-6p	:30	USPRTV1	9АСН		\$3,000.00	NM
2 V	MURW	10/03/12	5:40 PM News 9	at 5	5-6p	:30	USPRTV1	9АСН		\$3,000.00	NM
3 V	/MURTh	10/04/12	5:37 PM News 9	at 5	5-6p	:30	USPRTV1	9ACH		\$3,000.00	NM
				ns and Conditions which can b							



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932136-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	issue	692 & 953

							Spots/				
Line Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
10 10/02/12 Class of Ti	10/08/12 me - Fixed N	News 9 a		5-6p		:30	0	\$3,000.00	NM		
Spots: # Cl	n Day Air	Date Air	Time Descript	ion	Start/End Time	Length	Ad-ID			Rate	Туре
4 W	MURM 10	/08/12 5:	54 PM News 9	at 5	5-6p	:30	USPRTV1	9АСН		\$3,000.00	NM
11 10/02/12 Class of Ti	10/08/12 me - Fixed N	News 9 a		6-7p		:30	0	\$4,000.00	NM		
Weeks:	Start Date 10/02/12	End Date 10/08/12	<u>МГWГFSS</u> 1-111	Spots/Week 4	Rate \$4,000.00						
Spots: # Cl			Time Descript		Start/End Time	Length		0.1.077		Rate	
			13 PM News 9		6-7p		USPRTV1			\$4,000.00	
			12 PM News 9		6-7p		USPRTV1			\$4,000.00	
			21 PM News 9		6-7p		USPRTV1			\$4,000.00	
4 ۷۷	MURM 10	/08/12 6:	09 PM News 9	at 6	6-7p	:30	USPKIVI	9АСП		\$4,000.00	NM
12 10/02/12 Class of Ti	10/08/12 me - Fixed N	Chronicle on Pre-empt	ible	7-730p		:30	0	\$1,500.00	NM		
Weeks:	Start Date 10/02/12	End Date 10/08/12	MTWTFSS 11-11	Spots/Week 4	Rate \$1,500.00						
Spots: # Cl			Time Descript		Start/End Time	Length		0.1.077		Rate	
			11 PM Chronicl		7-730p		USPRTV1			\$1,500.00	
			27 PM Chronicl		7-730p		USPRTV1			\$1,500.00	
			27 PM Chronicl		7-730p		USPRTV1			\$1,500.00	
4 W	MURM 10	/08/12 7:	22 PM Chronicl	e NH	7-730p	:30	USPRTV1	9асн		\$1,500.00	NM
13 10/02/12 Class of Ti	10/08/12 me - Fixed N	Inside Ed on Pre-empt		730-8		:30	0	\$1,500.00	NM		
Weeks:	Start Date 10/02/12	End Date 10/08/12	<u>MTWTFSS</u> - 11- 1	Spots/Week 3	<u>Rate</u> \$1,500.00						
Spots: # Cl			Time Descript	<u>ion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate	<u>Type</u>
	See MG		Inside E		730-8	:00				<del>\$1,500.00</del>	NM
		/02/12 7: 3.1 10/02	43 PM INSIDE	EDITION AC	730-8p	:30	USPRTV1	9АСН		\$1,500.00	NM
2 W		/03/12 13.6,13.7	Inside E	dition	730-8	:00				<del>\$1,500.00</del>	NM
7 W		/03/12 7: 3.2,13.3	58 PM INSIDE	EDITION AC	730-8p	:30	USPRTV1	9АСН		\$1,500.00	NM
3 W		/05/12 13.6,13.7	Inside E	dition	730-8	:00				<del>\$1,500.00</del>	NM
6 W		/05/12 7: 3.2,13.3	55 PM INSIDE	EDITION AC	730-8p	:30	USPRTV1	9АСН		\$1,500.00	NM
14 10/02/12 Class of Ti	10/08/12 me - Fixed N	Nightline on Pre-empt	ible	1135p-1206a		:30	0	\$1,000.00	NM		
Weeks:	Start Date 10/02/12	End Date 10/08/12	<u>MTWTFSS</u> - 1111	Spots/Week 4	<u>Rate</u> \$1,000.00						
Spots: # Cl			Time Descript	<u>ion</u>	Start/End Time	Length				Rate	_
			54 PM Nightline		1135p-1206a		USPRTV1			\$1,000.00	
-			45 PM Nightline		1135p-1206a		USPRTV1			\$1,000.00	
			53 PM Nightline		1135p-1206a		USPRTV1			\$1,000.00	
4 W	MURF 10	/05/12 11:	54 PM Nightline	)	1135p-1206a	:30	USPRTV1	9ACH		\$1,000.00	NM
15 10/02/12 Class of Ti	10/08/12 me - Fixed N	News 9 a		11-11:35p		:30	0	\$3,750.00	NM		
Weeks:	Start Date 10/02/12	End Date 10/08/12	MTWTFSS - 111-11	Spots/Week 5	Rate \$3,750.00						
Spots: # Cl	n <u>Day</u> Air		Time Descript	ion	Start/End Time	Length	Ad-ID			Rate	Туре
1 W	MURTu 10		32 PM News 9		11-11:35p	:30	USPRTV1	9АСН		\$3,750.00	NM
				s and Conditions which or							



**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932136-1	10/14/12	October 2012	10/01/12 - 10/08/12

American Crossroads	issue	692 & 953
Advertiser	Product	Estimate Number

							Spots/			
Line Star	art Date Er	nd Date De	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
15 10/0 Clas		0/08/12 Ne Fixed Non Pre	ws 9 at 11 e-emptible	11-11:35p		:30	0	\$3,750.00	NM	
Spot	ots: # Ch	Day Air Date	Air Time Desc	cription	Start/End Time	Length	Ad-ID			Rate Type
	2 WMUR	RW 10/03/12	11:14 PM New	rs 9 at 11	11-11:35p	:30	USPRTV1	9АСН		\$3,750.00 NM
	3 WMUR	Th 10/04/12	11:29 PM New	rs 9 at 11	11-11:35p	:30	USPRTV1	9АСН		\$3,750.00 NM
	_	Sa 10/06/12 LR - Football	12:26 AM New	s 9 at 11	11-11:35p	:30	USPRTV1	9АСН		\$3,750.00 NM
	5 WMUR	Su 10/07/12	11:29 PM New	rs 9 at 11	11-11:35p	:30	USPRTV1	9ACH		\$3,750.00 NM
16 10/0 Clas		0/07/12 6a Fixed Non Pre	Weekend Daybre e-emptible	ak Sa/Su 6-7a		:30	0	\$450.00	NM	
Wee		art Date End 01/12 10/0	Date <u>MTWTFSS</u> 7/121-	Spots/Week 1	Rate \$450.00					
Spot		Day Air Date		cription_	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	1 WMUR	Sa 10/06/12	6:09 AM 6a V	Veekend Daybreak	Sa/Su 6-7a	:30	USPRTV1	9ACH		\$450.00 NM
17 10/0 Clas		0/07/12 7a Fixed Non Pre				:30	0	\$1,500.00	NM	
Wee	10/	art Date End 01/12 10/0	Date <u>MTWFSS</u> 7/1211	Spots/Week 2	<u>Rate</u> \$1,500.00					
Spot	ots: <u>#</u> Ch	Day Air Date			Start/End Time		Ad-ID			Rate Type
	1 WMUR	Sa 10/06/12	7:08 AM 7a V	Veekend Daybreak	7-9a		USPRTV1			\$1,500.00 NM
	2 WMUR	Su 10/07/12	8:54 AM 7a V	Veekend Daybreak	7-9a	:30	USPRTV1	9ACH		\$1,500.00 NM
18 10/0 Clas		0/07/12 We Fixed Non Pre	eekend GMA e-emptible	9-10a		:30	0	\$1,500.00	NM	
Wee		art Date End 01/12 10/0	Date <u>MTWFSS</u> 7/1211		Rate \$1,500.00					
Spot		Day Air Date			Start/End Time		Ad-ID			Rate Type
		Sa 10/06/12			9-10a		USPRTV1			\$1,500.00 NM
	2 WMUR	Su 10/07/12	9:59 AM Wee	ekend GMA	9-10a	:30	USPRTV1	9ACH		\$1,500.00 NM
19 10/0 Clas		0/06/12 Ne Fixed Non Pre		7-730p		:30	0	\$1,750.00	NM	
Wee	10/	<del>01/12 10/0</del>	Date <u>MTWTFSS</u> 7/121-	Spots/Week 1	Rate \$1,750.00					
Spot		Day Air Date			Start/End Time		Ad-ID			Rate Type
	1 WMUR	Sa 10/06/12	7:09 PM New	rs 9 at 7	7-730p	:30	USPRTV1	9ACH		\$1,750.00 NM
20 10/0 Clas		0/07/12 6p	Name O Manhand					<b>#4 500 00</b>	N I N A	
	ass of Time -	Fixed Non Pre	News 9 Weekend e-emptible	l 6-7p		:30	0	\$1,500.00	NM	
Wee	eks: Sta	Fixed Non Pre art Date End	e-emptible  Date MTWTFSS 7/121	Spots/Week 1	Rate \$1,500.00			\$1,500.00	NIVI	
	eks: Sta	Fixed Non Pre art Date End	e-emptible  Date MTWTFSS 7/121  Air Time Desc	Spots/Week 1	Rate	<u>Length</u>	n Ad-ID		NIVI	Rate Type
	eks: <u>Sta</u> 10/ ots: <u>#</u> Ch	Fixed Non Pre art Date End 701/12 10/0	e-emptible  Date MTWTFSS 7/121  Air Time Desc	Spots/Week 1	Rate \$1,500.00	<u>Length</u>			NIVI	Rate Type \$1,500.00 NM
Spot 21 10/0	eks: Sta 10/ ots: # Ch 1 WMUR /02/12 10	Fixed Non Present Date	Date   MTWTFSS	Spots/Week 1 cription lews 9 Weekend 5-6a	Rate \$1,500.00 Start/End Time	<u>Length</u>	n Ad-ID		NM	
Spot 21 10/0	eks: Sta 10/ ots: # Ch 1 WMUR 02/12 10 ass of Time - eks: Sta	Fixed Non Present Date  art Date	Date   MTWTFSS	Spots/Week 1 cription lews 9 Weekend 5-6a Spots/Week	Rate \$1,500.00 Start/End Time 6-7p	Length	Ad-ID USPRTV1	9АСН		
Spot  21 10/0 Clas Wee	eks: Sta 10/ ots: # Ch 1 WMUR /02/12 10 ass of Time - eks: Sta 10/ ots: # Ch	Fixed Non Present Date    10	Date   MTWTFSS	Spots/Week 1 cription lews 9 Weekend 5-6a Spots/Week 1 cription	Rate \$1,500.00 Start/End Time 6-7p	Length:30:30	Ad-ID USPRTV1 0	9ACH \$2,000.00		\$1,500.00 NM
Spot  21 10/0 Clas Wee	eks: Sta 10/ ots: # Ch 1 WMUR /02/12 10 ass of Time - eks: Sta 10/	Fixed Non Present Date    10	Date   MTWTFSS	Spots/Week 1 cription lews 9 Weekend 5-6a Spots/Week 1 cription	\$1,500.00 Start/End Time 6-7p  Rate \$2,000.00	Length:30:30	Ad-ID USPRTV1	9ACH \$2,000.00		\$1,500.00 NM
Spot   21 10/0   Clas   Wee   Spot	eks: Sta   10/0	Fixed Non Present Date    10	Date   MTWTFSS   Formation   Date   MTWTFSS   Date   Daybreak   Date   MTWTFSS   MTWTFSS   MTWTFSS   MTWTFSS   MTWTFSS   MT Time   Description   Daybreak   Daybreak   Daybreak   Daybreak   Daybreak   Daybreak   Daybreak   Date   Daybreak   Date   Daybreak   Date   Daybreak   Date   Daybreak   Date   Daybreak   Date   Daybreak   Daybreak	Spots/Week 1 cription lews 9 Weekend 5-6a Spots/Week 1 cription	Rate \$1,500.00 Start/End Time 6-7p  Rate \$2,000.00 Start/End Time	Length:30:30	Ad-ID USPRTV1 0	9ACH \$2,000.00		\$1,500.00 NM
21 10/0 Class Wee Spot	eks: Sta   10/0	Fixed Non Present Date    10	Date   MTWTFSS   Formation   Date   MTWTFSS   Date   Daybreak   Date   MTWTFSS   MTWTFSS   MTWTFSS   MTWTFSS   MTWTFSS   MT Time   Description   Daybreak   Daybreak   Daybreak   Daybreak   Daybreak   Daybreak   Daybreak   Date   Daybreak   Date   Daybreak   Date   Daybreak   Date   Daybreak   Date   Daybreak   Date   Daybreak   Daybreak	Spots/Week 1 cription lews 9 Weekend 5-6a Spots/Week 1 cription Daybreak 6-7a Spots/Week	Rate \$1,500.00 Start/End Time 6-7p  Rate \$2,000.00 Start/End Time 5-6a	Length :30 :30 Length :30	0 Ad-ID O Ad-ID O USPRTV1	9ACH \$2,000.00	NM	\$1,500.00 NM
Spot  21 10/0 Clas Wee Spot  22 10/0 Clas Wee	eks: Sta   10/	Fixed Non Present Date   End   10/07/12   5a   Fixed Non Present Date   End   10/08/12   5a   Fixed Non Present Date   End   10/03/12   6a   Fixed Non Present Date   End   10/03/12   6a   Fixed Non Present Date   End   10/08/12   6a   Fixed Non Present Date   End   10/08/12   E	Date	Spots/Week 1 cription lews 9 Weekend 5-6a Spots/Week 1 cription Daybreak 6-7a Spots/Week 1 cription Coupling Spots/Week 1 cription	Rate \$1,500.00 Start/End Time 6-7p  Rate \$2,000.00 Start/End Time 5-6a	Length:30 Length:30 :30 Length	Ad-ID  USPRTV1  0  Ad-ID  USPRTV1  0	9ACH \$2,000.00 9ACH \$4,500.00	NM	\$1,500.00 NM



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932136-1	10/14/12	October 2012	10/01/12 - 10/08/12

American Crossroads	issue	692 & 953
Advertiser	Product	Estimate Number

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
23	10/02/12 Class of Tim	10/08/12 ne - Fixed No	Good Morning Ame on Pre-emptible	rica 7-9a		:30	0	\$3,500.00	NM	
	Weeks:	Start Date 10/02/12	End Date MTWTFS 11	Spots/Week 2	Rate \$3,500.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription_	Start/End Time	Length	Ad-ID			Rate Type
	1 WM	IURW 10/	/03/12 7:55 AM Go	od Morning America	7-9a	:30	USPRTV1	9АСН		\$3,500.00 NM
	2 WM	IURTh 10/	/04/12 7:55 AM Go	od Morning America	7-9a	:30	USPRTV1	9ACH		\$3,500.00 NM
24	10/02/12 Class of Tim	10/08/12 ne - Fixed No	KELLY LIVE DAY on Pre-emptible	9AM-10AM		:30	0	\$1,000.00	NM	
	Weeks:	Start Date 10/02/12	End Date MTWTFS - 1	- 1	Rate \$1,000.00					
	Spots: # Ch				Start/End Time	Length		0.1.077		Rate Type
	1 WM	IURTu 10/	02/12 9:44 AM KE	LLY LIVE DAY	9AM-10AM	:30	USPRTV1	9АСН		\$1,000.00 NM
25	10/02/12 Class of Tim	10/08/12 ne - Fixed No	The View on Pre-emptible	11-12p		:30	0	\$1,000.00	NM	
	Weeks:	Start Date 10/02/12	End Date MTWTFS1-	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch			<del></del>	Start/End Time	Length				Rate Type
	1 WM	IURF 10/	05/12 11:30 AM The	e View	11-12p	:30	USPRTV1	9ACH		\$1,000.00 NM
26	10/02/12 Class of Tim	10/08/12 ne - Fixed No	News 9 at Noon on Pre-emptible	12-1230p		:30	0	\$1,500.00	NM	
	Weeks:	Start Date 10/02/12	End Date 10/08/12 MTWTFS		Rate \$1,500.00					
	Spots: # Ch				Start/End Time	Length				Rate Type
	1 WM	IURW 10/	03/12 12:24 PM Ne	ws 9 at Noon	12-1230p	:30	USPRTV1	9АСН		\$1,500.00 NM
27	10/02/12 Class of Tim		Who Wants to be a on Pre-emptible			:30	0	\$700.00	NM	
	Weeks:	Start Date 10/02/12	End Date 10/08/12 MTWTFS	Spots/Week 1	Rate \$700.00					
	Spots: # Ch				Start/End Time	Length				Rate Type
	1 WM	IURTh 10/	04/12 12:54 PM Wh	o Wants to be a Milliona	ire 1230-1p	:30	USPRTV1	9ACH		\$700.00 NM
28	10/02/12 Class of Tim	10/08/12 ne - Fixed No	THE CHEW on Pre-emptible	1-2PM		:30	0	\$700.00	NM	
	Weeks:	Start Date 10/02/12	End Date MTWTFS 11111-		Rate \$700.00					
	Spots: # Ch				Start/End Time	Length				Rate Type
			02/12 1:30 PM TH		1-2PM		USPRTV1			\$700.00 NM
	2 WN		03/12 12:59 PM TH		1-2PM		USPRTV1			\$700.00 NM
			04/12 1:57 PM TH		1-2PM		USPRTV1			\$700.00 NM
	4 WM 5 WM		05/12 1:57 PM TH 08/12 1:57 PM TH		1-2PM 1-2PM		USPRTV1			\$700.00 NM \$700.00 NM
29	10/02/12	10/08/12	KATIE	3-4P	1-Z1 IVI	:30	0	\$1,000.00	NM	ψ/00.00 NW
	Class of Tim	ne - Fixed No Start Date	on Pre-emptible  End Date MTWTFS	S Spots/Week	Rate					
		10/02/12	10/08/12 - 1	- 1	\$1,000.00					
	Spots: # Ch	Day Air			Start/End Time	Length		O A CII		Rate Type
	1 WM	IURTu 10/	02/12 3:34 PM KA	IIE	3-4P	:30	USPRTV1	9ACH		\$1,000.00 NM
30	10/02/12 Class of Tim	10/08/12 ne - Fixed No	ELLEN EF on Pre-emptible	4PM-5PM		:30	0	\$1,000.00	NM	
	Weeks:	Start Date 10/02/12	End Date 10/08/12  1		Rate \$1,000.00					
	Spots: # Ch				Start/End Time	Length				Rate Type
	1 WM	IURW 10/	03/12 4:36 PM EL	LEN EF	4PM-5PM	:30	USPRTV1	9АСН		\$1,000.00 NM



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							Spots/			
Line Sta	art Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	)/02/12 ass of Tim	10/08/12 e - Fixed No	ELLEN EF n Pre-emptible	4PM-5PM		:30	0	\$1,000.00	NM	
	0/02/12 ass of Tim	10/08/12 e - Fixed No	News 9 at 5 n Pre-emptible	5-6p		:30	0	\$4,500.00	NM	
	•	Start Date 10/02/12	End Date 10/08/12 MTWTFSS 1	Spots/Week 1	Rate \$4,500.00					
Spo	ots: # Ch	Day Air l			Start/End Time	Length				Rate Type
	1 WM	URF 10/0	05/12 5:21 PM News	9 at 5	5-6p	:30	USPRTV1	9ACH		\$4,500.00 NM
	0/02/12 ass of Tim	10/08/12 e - Fixed No	News 9 at 6 n Pre-emptible	6-7p		:30	0	\$5,500.00	NM	
	•		End Date 10/08/12 MTWTFSS - 1	Spots/Week 1	Rate \$5,500.00					
Spo		Day Air I			Start/End Time	Length				Rate Type
	1 WM	URTu 10/0	02/12 6:22 PM News	9 at 6	6-7p	:30	USPRTV1	9ACH		\$5,500.00 NM
	0/02/12 ass of Tim	10/08/12 e - Fixed No	Chronicle NH n Pre-emptible	7-730p		:30	0	\$1,750.00	NM	
We		Start Date 10/02/12	End Date 10/08/12 MTWTFSS1	Spots/Week 1	Rate \$1,750.00					
Spo	ots: # Ch	Day Air I			Start/End Time	Length				Rate Type
	1 WM	URF 10/0	05/12 7:20 PM Chron	icle NH	7-730p	:30	USPRTV1	9ACH		\$1,750.00 NM
	0/02/12 ass of Tim	10/08/12 e - Fixed No	Inside Edition n Pre-emptible	730-8		:30	0	\$1,750.00	NM	
We			10/08/12 - 1	Spots/Week 1	Rate \$1,750.00					
Spo	ots: # Ch	Day Air l			Start/End Time	Length				Rate Type
	1 WM	UR <i>Tu 10/0</i> See MG :		Edition	730-8	:00	1			<del>\$1,750.00</del> NM
	2 WM	URTu 10/0 MG for 34		E EDITION AC	730-8p	:30	USPRTV1	9ACH		\$1,750.00 NM
	)/08/12 ass of Tim	10/08/12 e - Fixed No	Castle n Pre-emptible	10-11p	1	:30	1	\$6,500.00	NM	
	•	10/08/12	End Date MTWTFSS 1	Spots/Week 1	Rate \$6,500.00					
Spo	ots: # Ch	Day Air l			Start/End Time	Length				Rate Type
	1 WM	URM 10/0	08/12 10:43 PM Castle		10-11p	:30	USPRTV1	9АСН		\$6,500.00 NM
	0/02/12 ass of Tim	10/08/12 e - Fixed No	News 9 at 11 n Pre-emptible	11-11:35p		:30	0	\$5,000.00	NM	
	•	10/02/12	End Date MTWTFSS - 1 - 1	Spots/Week 2	Rate \$5,000.00					
Spo	ots: # Ch	Day Air l			Start/End Time	Length		- 1 - 2 - 2		Rate Type
	1 WM		02/12 11:14 PM News		11-11:35p		USPRTV1			\$5,000.00 NM
	2 WM	URTh 10/0	04/12 11:32 PM News	9 at 11	11-11:35p	:30	USPRTV1	9ACH		\$5,000.00 NM
	0/05/12 ass of Tim	10/05/12 e - Fixed No	Shark Tank n Pre-emptible	8-9p	1	:30	1	\$5,500.00	NM	
We		Start Date 10/01/12	End Date 10/07/12 MTWTFSS 1	Spots/Week 1	Rate \$5,500.00					
Spo	ots: # Ch	Day Air l			Start/End Time	Length		- 1 - 2 - 2		Rate Type
	1 WM	URF 10/0	05/12 8:20 PM Shark	Tank	8-9p	:30	USPRTV1	9ACH		\$5,500.00 NM
	0/08/12 ass of Tim	10/08/12 e - Fixed No	INSIDE EDITION AC n Pre-emptible	730-8p		:30	0	\$1,500.00	NM	
We		Start Date 10/02/12	End Date 10/08/12 MTWTFSS 1	Spots/Week 1	Rate \$1,500.00					
Spo	ots: # Ch	Day Air I	Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type



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Send Payment To:

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		Estimate Number
American Crossroads	issue	692 & 953

Spots/

L	ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	40 10/08/12 Class of Ti	10/08/12 me - Fixed No	INSIDE EDITION AC n Pre-emptible	730-8p		:30	0	\$1,500.00	NM	
ſ	Spots: # Ch	n <u>Day</u> Air l	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WI	MURM 10/0	08/12 7:59 PM INSIDE	EDITION AC	730-8p	:3	O USPRTV19	ОАСН		\$1,500.00 NM
_										

Total Spots 90

**Payment Terms 30 Days** 

<u>Gross Total</u> \$177,450.00

Agency Commission

\$26,617.50

Net Amount Due \$150,832.50